YOUR FEEL GOOD DENIM

ESSENTIAL DENIM GUIDE



THE FDJ DENIM STATE OF MIND

We're a Montreal-based fashion brand.

Creating high-quality ready-to-wear with exceptional fit for over 40 years.

We're proud to be an all-women team dedicated to catering to the needs of real women and their modern, busy lifestyles.

Our goal is to provide fashion that empowers women and helps them express their individuality without sacrificing comfort for style.

Female empowerment is our policy at FDJ.



DIVE INTO OUR DENIM WORLD.

Instead of limiting all women to the same pair of jeans, ours come in all shapes and sizes - each with a distinct silhouette and style. We aim to celebrate our differences and beauty with four signature fits.

MADE FOUR ALL.

SUZANNE

THE STRAIGHT Made for women with straight hips and smaller curves.

PEGGY

THE CURVY Made for women with a defined waist and broader hips.

OLIVIA

THE HOURGLASS Made for women with balanced hip-to-waist ratio proportions.

CHRISTINA

THE LIFTER Made for women with slender hips, who need extra room in the rear.

SUZANNE

THE STRAIGHT

Made for women with straight hips and smaller curves.

FIT

- High-rise
- Sits at the natural waistline
- Covers the navel
- Available in Petite

BENEFITS

- Timeless
- Versatile
- Flattering fit



SUZANNE STRAIGHT LEG — 6719660

PEGGY

THE CURVY

Made for women with a defined waist and broader hips.

FIT

- High-rise
- Sits at the natural waistline
- Covers the navel
- Available in Petite

BENEFITS

- Enhanced comfort
- No waistband gap
- Flattering fit



OLIVIA

THE HOURGLASS

Made for women with balanced hip-to-waist ratio proportions.

FIT

- Mid-rise
- Sits just below the natural waistline
- Sits right below the navel
- Available in Petite

BENEFITS

- Accentuates the waist
- Smoothing and shaping
- Universally flattering





CHRISTINA

THE LIFTER

Made for women with slender hips, who need extra room in the rear.

FIT

- Mid-rise
- Sits just below the natural waistline
- · Lifts and contours the rear
- Sits right below the navel

BENEFITS

- Lifted and perky look
- Enhanced rear curves
- · Comfortable and flexible



GET FAMILIAR WITHOUR DENINI FABRICS



COOL DENIM



- Crafted with trademarked Coolmax fibres
- Designed for an effortless and fresh feel all day long
- Climate control technology ensures
 temperature regulation
- High-stretch fabric feels like a second skin
- Available in various silhouettes and leg styles





CROSS HATCH



- Eco-friendly styles
- Sustainable materials
- Reduces waste minimizing carbon footprint
- Woven with uneven yarns for a very unique crisscrossed texture
- Available in various silhouettes and leg styles







SUPREME DENIM



- · Crafted in three versatile washes
- Built to last
- Relaxed fit fabric
- Fine soft yarn, gives a nice dark wash
- Available in various silhouettes and leg styles





PLEASANT / DELIGHT: 68% COTTON 30% POLYESTER 2% ELASTANE

BLACK: 50% COTTON 40% POLYESTER 2% ELASTANE





BLACK

D-LUX DENIM



- Pull-on style
- Stretch fabric
- Designed with a comfort elastic waistband
- Available in various silhouettes and leg styles





EBONY/OTHER: 74% COTTON 23% POLYESTER 3% LYCRA



ONYX DENIM



- True black denim
- Form-fitting fabric
- Versatile
- Available in various silhouettes and leg styles





CLASSIC DENIM

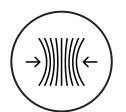


- Crafted in iconic rinse blue wash
- · Comfortable and versatile
- Soft yet durable denim
- Available in various silhouettes and leg styles









- Exclusive Ponte fabric
- Perfect for a clean look
- Luxurious blend that combines softness and comfort
- Features our signature Wonderwaist
- Available in various silhouettes and leg styles





SUZANNE STRAIGHT LEG 6496396

WEAR YOUR FIT-OWN YOUR STYLE





HOW TO CARE FOR YOUR DENIM

WASHING INSTRUCTIONS A LITTLE BIT OF DENIM MAGIC GOES A LONG WAY



Turn jeans inside out and machine-wash in cold water on a gentle cycle using mild detergent.



Hang jeans, smooth out any wrinkling and allow to air-dry.

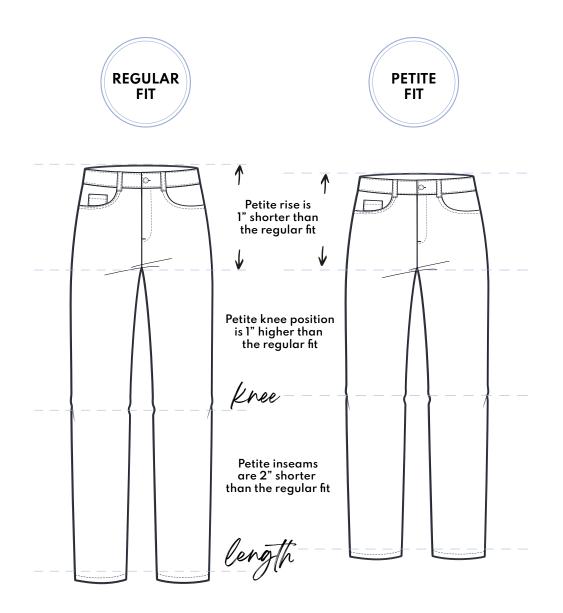


Woes of dark denim bleeding dye? Let your jeans take a luxurious 30-minute soak, then rinse and let them air-dry. Grab a bathtub or a bucket, pour in enough cold water to fully submerge your jeans, and sprinkle in 1 cup of white vinegar.



5'4" OR SHORTER

YOUR PERFECT FIT MIGHT BE A PETITE

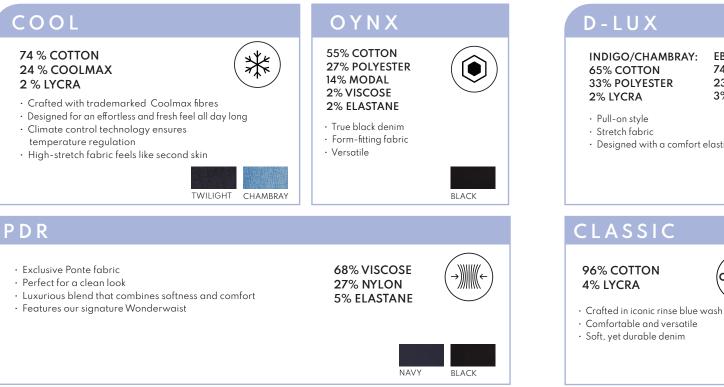


SIZE GUIDE

Fit/Size	0/0p	2/2p	04/4p	6/6p	8/8p
Suzanne	W: 28	W: 29	W: 30	W: 31	W: 32
	H:38	H:39	H:40	H:41	H:42
Peggy	W: 28	W: 29	W: 30	W: 31	W: 32
	H:39 1/4	H: 40 1/4	H:41 1/4	H:42 1/4	H:43 1/4
Olivia	W: 28	W: 29	W: 30	W: 31	W: 32
	H:38	H:39	H:40	H:41	H:42
Pull-on	W: 28	W: 29	W: 30	W: 31	W: 32
	H:38	H:39	H:40	H:41	H:42
Christina	W: 28	W: 29	W: 30	W: 31	W: 32
	H:38 1/4	H: 39 1/4	H: 40 1/4	H:411/4	H:42 1/4

10/10p	12/12p	14/14p	16/16p	18/18p	20/20p
W: 33	W: 34 1/2	W: 36	W: 37 1/2	W: 39 1/2	W: 41 1/2
H:43	H:44 1/2	H:46	H:47 1/2	H:49 1/2	H: 51 1/2
W: 33	W: 34 1/2	W: 36	W: 37 1/2	W: 39 1/2	W: 41 1/2
H:44 1/4	H:45 3/4	H:47 1/4	H:48 3/4	H:49 1/2	H: 52 3/4
W: 33	W: 34 1/2	W: 36	W: 37 1/2	W: 39 1/2	W: 41 1/2
H:43	H:44 1/2	H:46	H:47 1/2	H:50 3/4	H:51 1/2
W: 33	W: 34 1/2	W: 36	W: 37 1/2	W: 39 1/2	W: 41 1/2
H:43	H:44 1/2	H:46	H:47 1/2	H:49 1/2	H:51 1/2
W: 33	W: 34 1/2	W: 36	W: 37 1/2	W: 39 1/2	W: 41 1/2
H:43 1/4	H:44 3/2	H:46 1/4	H:47 3/4	H:49 3/4	H:51 3/4

DENIM FABRICS*-



COMPOSITION

D-LUX		CROSSHATCH			
INDIGO/CHAMBRAY: EBONY/OTHER 65% COTTON 74% COTTON 33% POLYESTER 23% POLYESTE 2% LYCRA 3% LYCRA			60% COTTON 34% RECYCLED POLYESTER 4% VISCOSE 2% ELASTANE		
 Pull-on style Stretch fabric Designed with a comfort elastic waistband 			 Eco-friendly styles Sustainable materials Reduces waste minimizing carbon footprint Woven with uneven yarns for a very unique crisscrossed texture 		
	INDIG	O EBONY	DARK BLUE MEDIUM	WASH	
CLASSIC		S U P R E	ME		
96% COTTON 4% LYCRA	CLASSIC	PLEASANT / DE 68% COTTON 30% POLYESTE 2% ELASTANE	IGHT: BLACK: 58% COTTON 40% POLYESTER 2% ELASTANE		

- Crafted in three versatile washes

MIDNIGHT

2% ELASTANE

DELIGHT





PLEASANT BLACK

• Built to last • Relaxed fit fabric

• Fine, soft yarn, makes for a nice dark wash

WAIST

Measure the smallest part of your torso. Make sure to measure your body, not over your clothes.

INSEAM

Measure inside the leg from the crotch seam to the ankle bone/floor.*

HOW TO MEASURE

MEASURE YOUR WAIST

Locate your natural waistline, the narrowest part of your torso between your ribs and hips. It is typically located just above your belly button. Maintain a relaxed posture while leveling the tape around your waist.

MEASURE YOUR HIPS

HIPS

Measure the hips

at the fullest part, usually around the seat.

> Wrap a flexible measuring tape around the widest part of your hips, ensuring it is parallel to the floor, to accurately measure your hip circumference.

MEASURE YOUR INSEAM

To measure your inseam, take a measuring tape and measure from the inner crotch seam to the bottom of your ankle bone/floor^{*} while standing upright with your legs slightly apart.

*For ankle length, measure to your ankle bone. For full length, measure to the floor.

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